

LINDSAY A. ONG

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CERTIFIED EXPERT
Photoshop®

TECHNICAL PROFICIENCIES

Certifications

- Adobe Certified Expert in Photoshop CS4 and CS5

Operating Systems

- Mac OS X, iOS
- Microsoft Windows

Applications

- Adobe Creative Suite CS4, CS5: Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Bridge
- Final Cut Studio: Final Cut Pro, DVD Studio Pro, Soundtrack Pro
- Microsoft Office Suite
- ConstantContact and social media outlets

EXPERIENCE

Graphic Designer - Contracted

2011-Present

Freelance; Boston, MA

- Utilizing InDesign, created a brand identity and marketing material for a start-up travel agency, as well as maintained social media outlets including ConstantContact, Facebook, LinkedIn, and Wordpress.
- Adapted the print and web campaigns for a private rental company that modernized the business' publicity materials to compete with large rental agencies in public venues using Photoshop and Dreamweaver. Client had been embarrassed by her old website, but is thrilled to share the new one.

Merchandising Intern - Footwear and Fashion Accessories

2011-2012

The J. Jill Group, Inc.; Quincy, MA

- Consistently met deadlines by anticipating changing objectives in a high-pressure environment.
- Recognized for solving an established organizational problem that resulted in improved workflow.

Gallery Assistant

2010-2011

Student Union Art Gallery; Amherst, MA

- Chosen by vote from a staff of 10 art students to design all of the gallery's creative concepts, making use of Photoshop to compose promotional print material, email blasts, and web display ads. Praised by the Gallery Director for design originality, typography skill, and thematic appropriateness.

Advertising & Marketing Intern

2010

The Improper Bostonian Magazine; Boston, MA

- Prepared highly organized files that tracked and archived the advertisements of competing publications.

Fenway Park Tour Guide

2007-2010

The Boston Red Sox; Boston, MA

HONORS & AWARDS

- Honors with Great Distinction, Commonwealth Honors College 2010
- Arts Council Mini Grant, University of Massachusetts 2010
- Commonwealth Honors College Scholarship 2006-2010
- Fenway Park Tour Guide of the Month, July 2009
- Dean's List; Awarded Fall 2006, 2007, 2009, 2010 and Spring 2008, 2010 2006-2009

EXHIBITIONS

- *Bubblegum for the Mind*, Solo Show at Student Union Art Gallery; Amherst, MA Dec 2010
Thesis Exhibition for Bachelor of Fine Arts Degree
- *Your Words Here*, Group Show at Hampden Gallery; Amherst, MA May 2010
- *Junior/Senior Exhibition*, Group Show at Herter Gallery; Amherst, MA May 2010

EDUCATION

University of Massachusetts Amherst; Amherst, MA

2011

Bachelor of Fine Arts in Digital Media - Still Imaging

- Commonwealth Honors College member; GPA 3.62 Magna Cum Laude
- Universidad de Sevilla, Spain; Study Abroad Spanish Minor

2009

Boston Latin School; Boston, MA

2006